\$39,250.00

\$39,250.00

83

83

\$33,362.50

\$33,362.50

0.00

0.00

ORDER

Orders Order / Rev: 715920 Alt Order #: 06331678 Product Desc: CRAVAACK FOR CONGRESS **KARE** Estimate: C16C22 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Jim Quinn Original Date / Rev: 09/21/12 / 10/01/12 Sales Office: T-PHI Order Type: Political Sales Region: NAT **Smart Media Group Inc/ POL** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast WEEKLY 814 King Street Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser CRAVAACK, C / R /CON Name: Demographic: A35+ New Business Thru: **Product Codes:** PL-US House Representative Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan **Totals** Rating Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount

October 2012

Totals

10/22/12 10/28/12 **Account Executives**

10/21/12

67

16

10/15/12

Account Executive	Executive Sales Office Sales Region		Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

\$27,115.00

\$6,247.50

\$31,900.00

\$7,350.00

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KARE	10/19/1	2 10/19/12	Tonight Show	CM	1035pm-11	35pm F	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
			Tonight Show									
	SHT SHOV	N										
	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/21/12	F	1	\$575.00	0.00						
E 2 KARE	10/19/1	2 10/19/12	M-F 2-3p	CM	2P-3P	F	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
THE D	007000		The Doctors									
	OCTORS			0 . 00.	Б.	D (
St Week: 10	art Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
		10/21/12		2	\$175.00	0.00			#050.00.D.0	0.00.1114		#050.00
E 3 KARE	10/19/1	2 10/19/12	1	CM	4-430P	F	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
4P NE	\/\C		KARE 11 4 News									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	F	<u> </u>	\$250.00	0.00						
E 4 KARE		2 10/19/12	M-F 430-5p		430-5P	F	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
	10/13/1	2 10/13/12	Jeopardy	OIVI	400 01	1	.00	_	ψ000.001 2	0.00 14141		ψ1,200.00
JEOP/	ARDY		ocoparay									
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10)/15/12	10/21/12	F	2	\$600.00	0.00						
E 5 KARE	10/19/1	2 10/19/12	M-F 5-530p	CM	5-530p	F	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			KARE 11 5 News		·							
KARE	11NWS-5											
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10)/15/12	10/21/12	F	1	\$1,200.00	0.00						

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Order / Rev: 715920 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331678 Product Desc: CRAVAACK FOR CONGRESS KARE

Flight Dates: 10/16/12 - 10/22/12 Estimate: C16C22

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 6 KARE	10/19/1	2 10/19/12	M-F 9-10a	CM	9-10a	-	F	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
TOP 41/			TODAY										
TODAY	11 irt Date	End Date	Mookdove	Spots/Week	Pata	Dotin	.a						
Week: 10/		10/21/12	<u>Weekdays</u> F	2	Rate \$175.00	Ratin 0.0							
E 7 KARE		2 10/22/12	Tonight Show	CM	1035pm-113	35pm 1	M	:30	2	\$575.00 P-2	0.00 NM	2	\$1,150.00
			Tonight Show										
	HT SHO		Mookdovo	Cnoto/Mode	Doto	Dotin	. ~						
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$575.00	Ratin 0.0							
E 8 KARE			M-F 2-3p	CM	2P-3P		M	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
			The Doctors										
	OCTORS		Ma aladaya	C==4= ///==1.	Data	Datia	_						
Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$175.00	Ratin 0.0							
E 9 KARE			M-F 4-430p	CM	4-430P		VI	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
			KARE 11 4 News	3									
4P NEV	_	E. J.D.	M/s shalsass	0	Data	D - 1'-	_						
<u>Sta</u> Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00	Ratir 0.0							
E 10 KARE			M-F 430-5p	CM	430-5P		M	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
			Jeopardy										, ,
JEOPA		5 15 .		0	Б.	D ::							
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$600.00	Ratin 0.0							
E11 KARE			M-F 5-530p	CM	5-530p		M	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			KARE 11 5 News							, ,			, ,
_	1NWS-5												
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,200.00	Ratir 0.0							
E 12 KARE			M-F 5-6a	CM	5-6a		M	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
			KARE First Edition	n M-F									
	1-1ST EI		Manladaya	C= =4= ///= =1-	Data	Datia	_						
Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$200.00	Ratin 0.0							
E 13 KARE			M-F 9-10a	CM	9-10a		M	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
			TODAY										
TODAY	_	Fral Data	Manladaya	C= =4= ///= =1-	Data	Datia	_						
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$175.00	Ratin 0.0	_						
E14 KARE				CM	5-530P		S-	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
			KARE 11 5 News	Sa						·			•
	1NWS-5			0	Б.	D ::							
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$500.00	Ratin 0.0	_						
E 15 KARE				CM	6-630P		S-	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
			KARE 11 6 News	Sa						·			•
	1NWS-6		M/s sladens	0	Data	D - 1'-	_						
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays S-	Spots/Week 1	Rate \$700.00	Ratin 0.0							
E 16 KARE				CM	8-10a		S-	:30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
			KARE 11 Saturda	ау									, ,
	1 NWS S		Mookeles:	Cnoto MA	Data	D-4'-	. ~						
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$500.00	Ratin 0.0	_						
E 17 KARE				CM	5-530P		S	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
		· -	KARE 11 5 News					-		· · · · ·			
	1NWS-5	E. 15 :	10/	0	5 .	.	_						
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$700.00	Ratin 0.0							
E 18 KARE			~	CM	1035pm-113			:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
					•	•				-		ı	

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Order / Rev: 715920 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331678 Product Desc: CRAVAACK FOR CONGRESS KARE

Flight Dates: 10/16/12 - 10/22/12 Estimate: C16C22

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			Tonight Show Tonight Show									
	HT SHOV				_							
Sta Week: 10/	rt Date	End Date	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$575.00	Rating						
E 19 KARE		10/21/12		CM	2P-3P	0.00 T	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
L 10 TOWLE	10/10/1	2 10/10/12	The Doctors	OW	21 01	1	.00	_	ψ170.001 2	0.00 14101	_	ψοσο.σσ
	OCTORS											
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$175.00	Rating 0.00						
E 20 KARE				CM	4-430P	T	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
220 10 1112	10/10/1	2 10/10/12	KARE 11 4 News	O.W.	1 1001	•	.00		Ψ200.001 2	0.00 14111		Ψ200.00
4P NEV					_							
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 21 KARE				CM	430-5P	T	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
		0, .0,	Jeopardy	· · · ·	.00 0.	_	.00		φοσοίσο: =	0.00	_	ψ.,200.00
JEOPA					_							
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
E 22 KARE				CM	5-530p	T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
	10/10/1	2 10/10/12	KARE 11 5 News	O.W.	О ССССР	-	.00		ψ1,200.001 2	0.00 14111		ψ1,200.00
	1NWS-5											
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,200.00	Rating 0.00						
E 23 KARE			-	CM	5-6a	T	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
220 10 112	10/10/1	2 10/10/12	KARE First Editio	_	0 00	-	.00		Ψ200.001 2	0.00 14111		Ψ200.00
	1-1ST ED											
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 24 KARE				CM	9-10a	T	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
		0, .0,	TODAY		0 .00		.00		ψσ.σ =	0.00	_	φοσοισσ
TODAY					5.	5						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00						
			Tonight Show	CM		35pm - T	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
			Tonight Show						•			*
	HT SHOV		10 /	0	Data	Dathan						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$575.00	Rating 0.00						
E 26 KARE			M-F 2-3p	CM	2P-3P	- T	:30	2	2 \$175.00 P-2	0.00 NM	2	\$350.00
			The Doctors						·			·
	OCTORS		10 /	0	Data	Dathan						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 2	<u>Rate</u> \$175.00	Rating 0.00						
E 27 KARE			M-F 4-430p	CM	4-430P	- T	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
			KARE 11 4 News									
4P NEV		End Data	Maakdaya	Cnoto/Mode	Doto	Dating						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$250.00	Rating 0.00						
E 28 KARE			M-F 430-5p	СМ	430-5P	- T	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
			Jeopardy									
JEOPA Sto	RDY Irt Date	End Data	Wookdays	Spots/Week	Poto	Pating						
Week: 10/		End Date 10/21/12	<u>Weekdays</u> - T	2	Rate \$600.00	Rating 0.00						
E 29 KARE			M-F 5-530p	CM	5-530p	- T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			KARE 11 5 News									
	1NWS-5 rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	<u>Weekdays</u> - T		\$1,200.00	0.00						
E30 KARE	10/16/1	2 10/16/12		CM	5-6a	- T	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00

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Order / Rev: 715920 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331678 Product Desc: CRAVAACK FOR CONGRESS KARE

Flight Dates: 10/16/12 - 10/22/12 Estimate: C16C22

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-6a KARE First Editio	n M-F								
	1-1ST E											
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$200.00	Rating 0.00						
E31 KARE			M-F 9-10a	CM	9-10a	- T	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
			TODAY									
TODAY	11 rt Date	End Date	Weekdays	Spots/Week	Poto	Pating						
Week: 10/		10/21/12	- T	2	Rate \$175.00	Rating 0.00						
E32 KARE	10/17/1	2 10/17/12	Tonight Show	CM	1035pm-113	35pmW	:30	2	\$575.00 P-2	0.00 NM	2	\$1,150.00
TONICI	HT SHOV	۸,	Tonight Show		(10:35 PM-1	1:35 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	2	\$575.00	0.00						
E33 KARE	10/17/1	2 10/17/12	M-F 2-3p	СМ	2P-3P	W	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
THE DO	OCTORS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	W	2	\$175.00	0.00						
E34 KARE	10/17/1	2 10/17/12	M-F 4-430p	CM	4-430P	W	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
4P NEV	٧S		KARE 11 4 News	i								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	1	\$250.00	0.00						
E35 KARE	10/17/1	2 10/17/12	M-F 430-5p Jeopardy	CM	430-5P	W	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
JEOPAI	RDY		Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	W	2	\$600.00	0.00 W	-20		₾4 000 00 D 0	0.00 NIM	4	Φ4 000 00
E36 KARE	10/17/1	2 10/17/12	M-F 5-530p KARE 11 5 News	СМ	5-530p	VV	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
KARE1	1NWS-5											
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
E 37 KARE			M-F 9-10a	CM	\$1,200.00 9-10a	0.00 W	:30	2	\$175.00 P-2	0.00 NM	2	\$350.00
		2 10/11/12	TODAY	OW	5 10a	"	.00	_	ψ170.001 2	0.00 14141	_	Ψ000.00
TODAY	_	5 15 (0 . 00 .	Б.,	5. ()						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$175.00	Rating 0.00						
			Tonight Show	CM	-	35pmF	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
			Tonight Show		·	·						
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/ N39 KARE		10/21/12		CM	\$575.00 3-4p	0.00 F	:30	2	\$275.00 P-2	0.00 NM	2	\$550.00
NOS KAKE	10/13/1	2 10/19/12	DR OZ	Civi	3-4p	1	.50	_	Ψ273.001-2	0.00 INIVI		φ550.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	2	\$275.00	0.00		_			_	
N40 KARE	10/19/1	2 10/19/12	Today Show Today Show	CM	7-9a	F	:30	3	\$700.00 P-2	0.00 NM	3	\$2,100.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	F	3	\$700.00	0.00						
N41 KARE	10/22/1	2 10/22/12	M-F 3-4p	CM	3-4p	M	:30	2	\$275.00 P-2	0.00 NM	2	\$550.00
Sta	rt Data	End Data	DR OZ	Spots/Mook	Poto	Pating						
Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$275.00	Rating 0.00						
N42 KARE			Today Show	СМ	7-9a	M	:30	3	\$700.00 P-2	0.00 NM	3	\$2,100.00
~	P	E. 15 :	Today Show	0	Б.	D-t'						
Sta Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 3	Rate \$700.00	Rating 0.00						
7700K. 10/	,	. 5, 25, 12	-		ψ. σσ.σσ	3.00						

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Order / Rev: 715920 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331678 Product Desc: CRAVAACK FOR CONGRESS KARE

Flight Dates: 10/16/12 - 10/22/12 Estimate: C16C22

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N43 KARE	10/18/1:	2 10/18/12	Tonight Show Tonight Show	СМ	1035pm-113	35pmT	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
Start Week: 10/15	Date 5/12	End Date 10/21/12	Weekdays T	Spots/Week 1	Rate \$575.00	Rating 0.00						
N44 KARE	10/18/12	2 10/18/12	M-F 3-4p M-F 3-4p	CM	3-4p	T	:30	2	\$275.00 P-2	0.00 NM	2	\$550.00
Start Week: 10/15	Date 5/12	End Date 10/21/12	Weekdays T	Spots/Week 2	Rate \$275.00	Rating 0.00						
N45 KARE	10/18/12	2 10/18/12	Today Show Today Show	CM	7-9a	T	:30	3	\$700.00 P-2	0.00 NM	3	\$2,100.00
Start Week: 10/15	Date 5/12	End Date 10/21/12	Weekdays T	Spots/Week 3	Rate \$700.00	Rating 0.00						
N46 KARE	10/16/12	2 10/16/12	Tonight Show Tonight Show	CM	1035pm-110	35pm - T	:30	1	\$575.00 P-2	0.00 NM	1	\$575.00
Start Week: 10/15	Date 5/12	End Date 10/21/12	Weekdays - T	Spots/Week 1	Rate \$575.00	Rating 0.00						
N47 KARE	10/16/12	2 10/16/12	M-F 3-4p M-F 3-4p	CM	3-4p	- T	:30	2	\$275.00 P-2	0.00 NM	2	\$550.00
Start Week: 10/15	Date 5/12	End Date 10/21/12	Weekdays - T	Spots/Week 2	Rate \$275.00	Rating 0.00						
N48 KARE	10/16/12	2 10/16/12	Today Show Today Show	CM	7-9a	- T	:30	3	\$700.00 P-2	0.00 NM	3	\$2,100.00
Start Week: 10/1	Date 5/12	End Date 10/21/12	Weekdays - T	Spots/Week 3	Rate \$700.00	Rating 0.00						
N49 KARE	10/17/1:	2 10/17/12	M-F 3-4p M-F 3-4p	CM	3-4p	W	:30	2	\$275.00 P-2	0.00 NM	2	\$550.00
Start Week: 10/1	Date 5/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 2	Rate \$275.00	Rating 0.00						
N50 KARE	10/17/12	2 10/17/12	Today Show Today Show	СМ	7-9a	W	:30	3	\$700.00 P-2	0.00 NM	3	\$2,100.00
Start Week: 10/15	Date 5/12	End Date 10/21/12	<u>Weekdays</u> W	Spots/Week 3	<u>Rate</u> \$700.00	Rating 0.00						

Totals 83 \$39,250.00